



**DARDEN & JUDGE ENTREPRENEURSHIP AND INNOVATION RESEARCH  
CONFERENCE**

Charlottesville, VA  
May 9<sup>th</sup> – 10<sup>th</sup>, 2013

**Thursday, May 9<sup>th</sup>**

Morning activity: 11 am: Optional tour of i.Lab - meet at main entrance.

12:00 Lunch Abbott Center

1:00 Welcome: **Christoph Loch**, Director (Dean), Cambridge Judge Business School CR 120  
**S. "Venkat" Venkataraman**, Senior Associate Dean for Faculty and Research, Darden School of Business

<p>1:30 Paper Session 1a: CR 120</p> <p><b>Atul Nerkar</b> &amp; Kevin Micelli: Extreme Success and Failure in Pharmaceutical R&amp;D: Evidence Based on the Bayh-Dole and Hatch-Waxman Acts          Discussant: <b>Ashish Arora</b></p> <p><b>Raj Nahata</b>: Success is good but failure is not so bad either: serial entrepreneurs and venture capital contracting          Discussant: <b>Susan Chaplinsky</b></p>	<p>Paper Session 1b: CR 130</p> <p><b>Dali Ma</b> &amp; Jonathan Ziegert: How Differences Multiply in Time and Space: The Combined Impact of Knowledge Heterogeneity and Status Concentration on R&amp;D Team Innovation          Discussant: <b>Christoph Loch</b></p> <p><b>Jennifer Bailey</b>, M. Hora, &amp; C. Gaimon: The Impact of Exploration, Exploitation and Learning from Experience on Innovation Success and Failure          Discussant: <b>Nick Argyres</b></p>
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3:00 Break

<p>3:30 Paper Session 2a: CR 120</p> <p><b>Joel Wooten</b> &amp; Karl Ulrich: The Impact of Visibility in Innovation Tournaments</p> <p><b>Venkat Kuppaswamy</b> &amp; Barry Bayus: Crowdfunding Creative Ideas: The Dynamics of Project Backers in <i>Kickstarter</i></p> <p>J. Bockstedt, <b>Cheryl Druehl</b>, A. Mishra: Implications of Heterogeneous Entry Behavior in Unblind Online Crowdsourcing Contests</p> <p>A Review of Crowd-based Innovation: <b>Barry Bayus</b></p>	<p>Paper Session 2b: CR 130</p> <p><b>Amy Nguyen- Chyung</b>: How Entrepreneurial Do You Choose to Be? Talent, Risk Attitudes, Overconfidence and Self-selection into Different "Levels" of Entrepreneurship</p> <p><b>Jennifer Woolley</b>: Firm origins and outcomes: Success of spin-offs from universities, firms, and government research centers and laboratories</p> <p><b>Michael Roach</b> &amp; Henry Sauermann: Founder or Joiner? The Role of Preferences and Context in Shaping Entrepreneurial Orientations</p> <p>Discussant: <b>Ronnie Chatterji</b></p>
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5:00 Hors d'oeuvres and Poster Session: K. Kim, J.J. Kovach, K. Maki, Y. Qui, & E. Sackett West Lounge

6:30 Depart for Hotel and Dinner: Downtown Grille (201 W Main Street – 1 Block from Omni Hotel)

# Friday, May 10<sup>th</sup>

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7:30 Breakfast

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8:30 Paper Session 3a: CR 120

**Phil Kim** & Reddi Kotha: Taking Leaps of Faith: Organizational Narratives and Resource Commitments for New Initiatives

Discussant: **Stelios Kavadias**

T. Chan, **Jürgen Mihm**, M. Sosa: Identifying Styles in Product Design

Discussant: **Michael Straightiff**

Session 3b: CR 130

J.Reuer, **Shivaram Devarakonda**, R. Devarakonda: When Do Affiliations with VCs Matter? Payment Structures in High-Tech Partnerships

**Jonathan Adongo**: Does Work Experience in Venture Capital or Private Equity Matter? Evidence from Matching Markets in Africa

**Qing Wang**: Migration and Entrepreneurship: New Evidence from Mexico

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10:00 Break

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10:30 Paper Session 4a: CR 120

**Mazhar Islam** & Jacob Miller: But What Will it Cost Me? Private Costs of Participation and Open Source Software Development

Discussant: **Jürgen Mihm**

**Tang Wang** & Yan Chen: Capability Stretching

Discussant: **Catherine Maritan**

Session 4b: CR 130

**Aravind Chandrasekaran**: The Architecture of Multi-Partner Alliances in R&D Projects: The Impact of Scale and Scope

**Niyazi Taneri**: Equity Alliances for New Product Development: The role of operational constraints

Discussant: **Rahul Kapoor**

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12:00 Lunch

Abbott Center

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1:00 Paper Session 5a: CR 120

**Matt Marx** & David Hsu: Technology Commercialization Strategy Dynamics and Entrepreneurial Performance: Evidence from the Speech Recognition Industry

**Yeolan Lee**, J. Barney, & A. Hawk: How to Implement is More Important Than What You Choose: Evidence from Pharma New Drug Development Projects

**Zoltan Acs** & Mark Sanders: Knowledge Spillover Entrepreneurship in an Endogenous Growth Model

Discussant: **Mike Lenox**

Session 5b: CR 130

Nick Argyres & **Mostafa Romel**: Knowledge Inheritance, Vertical Integration and Entrant Survival in Early U.S. Auto Industry

**Tiantian Yang** & Howard Aldrich: Organizational Emergence: Entrepreneurial Learning and New Venture Survival

**Yongwook Paik** & Feng Zhu: The Impact of Patent Wars on Firm Strategy: Evidence from the Global Smartphone Market

Discussant: **Jeff York**

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2:30 Break

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3:00 Closing remarks: CR 120

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4:00 Conclusion

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