## CONFERENCE AGENDA

Charlottesville, VA  
April 30th – May 1st, 2010

### Friday, April 30th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:00</td>
<td>Lunch</td>
<td>Abbott Center</td>
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<tr>
<td>1:00</td>
<td>Welcome: Dean Bob Bruner</td>
<td>Classroom 290</td>
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<tr>
<td>1:30</td>
<td>Paper Session 1: Individual and Institutional Incentives for Entrepreneurship and Innovation</td>
<td>Classroom 290</td>
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<td>Chair: Jared Harris (Darden)</td>
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<td><strong>Complicating Merton: The Motives, Incentives, &amp; Commercial Activities of Academic Scientists &amp; Engineers.</strong> Henry Sauermann (GaTech), Wes Cohen (Duke/NBER) and Paula Stephan (Georgia State/NBER)</td>
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<td>Discussant: Atul Nerkar (UNC)</td>
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<td><strong>Gaining It by Giving It Away: Capturing Value in “Mixed” Appropriability Regimes.</strong> Oliver Alexy (Imperial) and Markus Reitzig (LBS)</td>
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<td>Discussant: Sharon Belenzon (Duke)</td>
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<td><strong>Credit Cards, Race and Entrepreneurship.</strong> Ronnie Chatterji (Duke) and Robert Seamans (NYU)</td>
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<td>Discussant: Greg Fairchild (Darden)</td>
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<td>3:00</td>
<td>Break</td>
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*Italics indicates presenting author*
3:30  Paper Session 2: **Entrepreneurs, Incumbents and Industry Dynamics**

Chair: Ryan Quinn (Darden)

*Fast Mover Advantages: Firm Heterogeneity in Speed Capabilities and Entry.*  
*Ashton Hawk* (Ohio State), Goncalo Pacheco-de Almeida (NYU) and Bernard Yeung (NUS)

Discussant: Anne Marie Knott (Wash U)

*Uncovering the High-End Disruption Mechanism: When the Traditional Startup Wins.*  
*Juan Pablo Vazquez Sampere* (Instituto de Empresa)

Discussant: Hart Posen (Michigan)

*Industrial Development through Tacit Knowledge Seeding: Evidence from the Bangladesh Garment Industry.*  
*Romel Mostafa* (Wash U) and Steven Klepper (CMU)

Discussant: Tim Simcoe (BU)

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5:00  Break

5:30  Debate Session: **Entrepreneurs are More Important for Economic Growth than Corporate Innovators**

Chair: Sankaran Venkataraman (Darden)

“Agree” Discussant: Jay Barney (Ohio State)

“Disagree” Discussant: Sid Winter (Wharton)

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6:30  Hors d’oeuvres and Poster Session

**Creating Ethical Infrastructure.** Jared Harris (Darden) and Megan Hess (Darden)

**The Innovation to Deviance Path: Lessons from the Co-Evolution of Strategic Entrepreneurship and Capabilities at Enron.** Bruce Rudy (Texas) and Violina Rindova (Texas)

**Investors’ Experience and Firm Performance: A Global Study of Biotechnology Startups.** Elisa Álvarez-Garrido (Wharton)

**Social Influence Given (Partially) Deliberate Matching: Career Imprints in the Creation of Academic Entrepreneurs.** Pierre Azoulay (MIT), Christopher Liu (Harvard) and Toby Stuart (Harvard)

**Founding Team Characteristics, Routines Formation, and Venture Performance.** David H. Hsu (Wharton) and Alessandro Marino (Wharton)

**Economizing at the Origins of Capabilities: Relational Stars, Coordination Costs, and Boundary Choices.** Konstantinos Grigoriou (GaTech) and Frank T. Rothaermel (GaTech)

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7:15  Dinner
Saturday, May 1st

7:30 Breakfast
Abbott Center

8:30 Paper Session 3: The Role of Status and Standing in Entrepreneurial Success
Classroom 290
Chair: Raul Chao (Darden)

In the Blood: Org History & the Heritability of New Venture Performance. Ethan Mollick (Wharton)
Discussant: Mary Tripsas (Harvard)

Primary Status, Complementary Status, & Organizational Survival in the U.S. Venture Capital Industry. Matthew Bothner (Chicago), Young-Kyu Kim (Harvard) and Wonjae Lee (Chicago)
Discussant: Yongwook Paik (USC)

Network Progeny? Pre-Founding Social Ties and New Entrant Success in Emerging Regions. Peter Roberts and Adina Sterling (Emory)
Discussant: Andy King (Dartmouth)

10:00 Break

10:30 Parallel Paper Session: Diverse Perspectives on Entrepreneurship and Innovation
Classroom 270
Chair: Saras Sarasvathy (Darden)

Open Innovation Institutions as Governance or Selection Mechanisms? Evidence from a Field Experiment on a NASA Space Life Science Problem. Kevin Boudreau (LBS) and Karim Lakhani (Harvard)


When do Corporate Venture Capital Activities Improve the Performance of Established Firms when Acquiring Startups? David Benson (BYU)

Classroom 290
Chair: Michael Lenox (Darden)

Technological Spillovers and the Agglomeration of the Semiconductor Industry in Silicon Valley. Francisco Veloso, Steven Klepper and Jon Kowalski (CMU)

Audiences, Firms, Networks and Legitimacy: A Simulation Study of the Emergence of New Industries. Stephen Mezias and Floria Schloderer (INSEAD)

Development of University-Based Entrepreneurship Ecosystems: A Global Study of Six Educational Institutions. Mark Rice, Michael Fetters, Patricia Greene (Babson)

12:00 Lunch
Abbott Center
1:00  Paper Session 4: Financing Innovation and Entrepreneurship

Chair: Elena Loutskina (Darden)

**Financing Risk and Innovation Waves.** Matthew Rhodes-Kropf (Harvard) and Ramana Nana (Harvard)

Discussant: Elena Loutskina (Darden)

**Individuals & Organizations as Competing Economic Actors: A Comparison of “Super” Angels & VCs as Early-Stage Venture Investors.** Ben Hallen (Maryland) and Rory McDonald (Stanford)

Discussant: Michael Roach (UNC)

**Entrepreneurial Experience in a Developing Economy: Evidence from China.** Chuck Eesly (Stanford)

Discussant: Brent Goldfarb (Maryland)

2:30  Conclusion