Thursday, 3 May

6:00  Reception and Cocktails  
    Rotunda

7:00  Dinner  
    Rotunda

8:00  AOM Welcome: Ron Mitchell (Texas Tech) and Rich Dino (UConn)  
      Keynote Address: Scott Stern (MIT) “Does Entrepreneurship Need Strategy?”  
                      Rotunda

Friday, 4 May

7:30  Breakfast  
      Abbott Dining Room

8:30  Welcome: Dean Bob Bruner, Darden School of Business  
      Classroom 50

8:45  Plenary Session: Congruence in Entrepreneurship and Innovation Research  
      Classroom 50
      Facilitator: Michael Lenox (Darden)
      Panelist 1: Rajshree Agarwal (Maryland)
      Panelist 2: Mary Tripsas (HBS)
      Panelist 3: Gary Dushnitsky (LBS)

10:00 Coffee Break  
      Classroom Hallway

*Indicates Web Simulcast Session

10:30 Traditional Paper Session

Innovating Across Borders (Classroom 40)
Chair: Yael Grushna-Cockayne (Darden)


Discussant: Dali Ma (Drexel)


Discussant: Chuck Eesley (Stanford)

Innovating Across Ventures (Classroom 30)
Chair: Jared Harris (Darden)

Do the Costs of Cooperation Drive the Gale of Creative Destruction? Commercialization Strategies in the Medical Device Industry. Ronnie Chatterji (Duke), Kira Fabrizio (Boston U.)

Discussant: Gary Dushnitsky (LBS)


Discussant: Michael Roach (UNC)

12:00 Lunch
Abbott Dining Room

1:30 Integrative Paper Session

10 minute presentations followed by audience and speaker discussion of the themes: All guests are encouraged to prepare and participate in the discussion

“Social” Entrepreneurship (Classroom 40)
Facilitator: Saras Sarasvathy (Darden, invited)

When Institutional Change Outruns The Change Agent: The Contested Terrain Of Entrepreneurial Microfinance. Susanna Khavul (UT-Arlington), Helmhuth Chavez (Marroquín), Gary Bruton (TCU)

Entrepreneurship and Desperate Poverty: Biopharmaceutical Innovation in China, India, and Brazil. Peter Klein (U. Mo), Anita McGahan (Toronto), Rahim Rezaie, (Toronto)

We Do What We Are: The Role Of Values And Identity In Entrepreneurship. Michael Conger & Jeff York (Colorado), Tyler Wry (U. Penn)

Venture Capital and Networking (Classroom 30)
Facilitator: Gal Raz (Darden)

Power Source Mismatch and the Effectiveness of Interorganizational Relations: The Case of Venture Capital Syndication. Dali Ma (Drexel), Mooweon Rhee & Daegyu Yang (Hawaii)

Take a Chance on Me: An Examination of the Interdependence of Start-up Tie Formation Across Venture Capital and Alliance Networks. Anu Wadhwa (Lausanne), Corey Phelps (HEC)

Seeking Novel Insights through CVC Investing: Do Relationships with Users Promote Knowledge Transfer? Sheryl Winston Smith, (Temple), Sonali Shah (U. Wash)

2:45 Break
Abbott Lobby
3:00  Keynote Speaker: Sandy Reisky, CEO Apex Wind Energy* α
Abbott Auditorium

4:15  Break
Abbott Lobby

4:45  Plenary Session: Entrepreneurship and Innovation for the Social Good* α
Abbott Auditorium
Facilitator: Mike Lenox (Darden)
Panelist 1: Ronnie Chatterji (Duke)
Panelist 2: Chuck Eesley (Stanford)
Panelist 3: Andrew Hargadon (UC Davis)

5:45  Break

6:00  Hors d’oeuvres and Poster Session
Abbott Lobby

From Surgeries to Startups: How Institutions Shape Entrepreneurial Activity in the Field of Health Care.
Chad Carlos (Cornell)

Robert Stromeyer & Sharon Alvarez (Ohio State)

Social Entrepreneurial Venture Performance: The Impact of Entrepreneurial Approaches and Organizing Activities.
Aparna Katre & Paul Salipante (Case), Barbara Bird (American), Antoinette Somers (Wayne State)

Dynamic Knowledge Creation From Exploration And Exploitation In The High-Tech Venture.
Jennifer Bailey & Cheryl Gaimon (GaTech)

Where To Begin? Deciding Where To Search: The Impact Of Experience And Attention On The Search Space.
Nel Dutt (Duke)

Incubation of Innovation Ecosystems in Nascent Industries: The Role of Pre-investment Capabilities in Value Capture.
Mahka Moeen & Rajshree Agarwal (Maryland)

Re-conceptualizing Entrepreneurial Performance From a Human Development Perspective
Ishrat Ali (Darden)

The Role Of Inter-Subjectivity In Entrepreneurship Research.
Eugene Geh & S. Venkataraman (Darden)

7:00  Dinner
Abbott Dining Room

Keynote Address: Howard Aldrich (UNC)

Live streaming is not possible for this venue. We will offer an online recording immediately afterward.
Saturday, 5 May

7:30  Breakfast (Informal)  Abbott Dining Room

8:30  Traditional Paper Session

**Managing Radical Innovation** *(Classroom 30)*
Chair: Jeremy Hutchison-Krupat (Darden)

*Complementary Assets as Pipes and Prisms: Innovation Incentives and Trajectory Choices.* Brian Wu (Michigan), Zhixi Wan (HEC), Dan Levinthal (Wharton)

Discussant: Atul Nerkar (UNC)

*Managing Technological Transitions: The Importance Of Unlearning.* Susan Cohen (UNC), Mary Tripsas (HBS)

Discussant: Henry Sauermann (GaTech)

**Venture Founding** *(Classroom 40)*
Chair: Bobby Parmar (Darden)

*Focus or Diversify? Aligning Founding Teams with Strategy and Environment.* Chuck Eesley (Stanford), David Hsu (Wharton), Edward Roberts (MIT)

Discussant: Brent Goldfarb (Maryland)


Discussant: Sharon Alvarez (OSU)

10:00  Coffee Break  Classroom Hallway

10:30  Traditional Paper Session

**Venture Debt** *(Classroom 30)*
Chair: Pedro Matos (Darden)


Discussant: David Robinson (Duke)

*Debt financing of high-growth startups.* Timo Fischer (T. U. München), Gaetan De Rassenfosse (Melbourne)

Discussant: Susan Chaplinsky (Darden)

**Industry Evolution** *(Classroom 40)*
Chair: Eugene Z. Geh (Darden)


Discussant: Scott Swan (William & Mary)

*Construction Of Ambiguous Technology Definitions and Entrepreneurship In The U.S. Geothermal Power Sector.* Shon Hiatt (HBS), Sangchan Park (NUS)

Discussant: David Kirsch (Maryland)

12:00  Lunch  Classroom Hallway
1:30  Plenary Session: Future Directions in Entrepreneurship and Innovation Scholarship  *  Classroom 50

   Facilitator: Venkat Venkataraman (Darden)
   Panelist 1: Anita McGahan (Toronto)
   Panelist 2: Dean Shepherd (Indiana)
   Panelist 3: Ron Mitchell (Texas Tech)

2:45  Conference Concludes

3:00  Optional Charlottesville Excursions (Monticello or Downtown Mall)

All times are Eastern Daylight Time (GMT -4 hours)

* Presented in partnership with the Tom Tom Founders Festival and open to the public